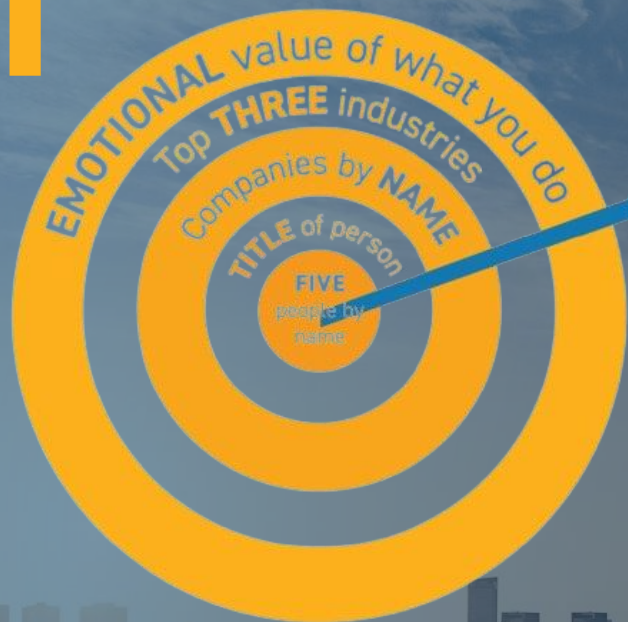


Stephen Meade “The BullsEye Guy”





Business Profile*

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*This type of document is often required in Dubai, UAE, GCC, and other Countries to gain residency, open a bank account, and more.





Experience and Expertise:

- Pioneer of Early E-Commerce (1996)
- Founder of Three Public Companies (OTC)
- Expert in Capital Markets
- Leader in Blockchain/Crypto/Fintech
- Trusted Government Advisor
- Engagements in Dubai, UAE, GCC
Saudi Arabia, Indonesia, Asia, and more
- Global Regulatory Strategist
- World-Wide Network
- Global Thought Leader
- Keynote Speaker/Panelist
- Menton/Advisor
- Published Author



Highlights



PERSONAL:

STEPHEN MEADE: THE BULLSEYE GUY

Founder. Speaker. Author.

thebullseyeguy.com

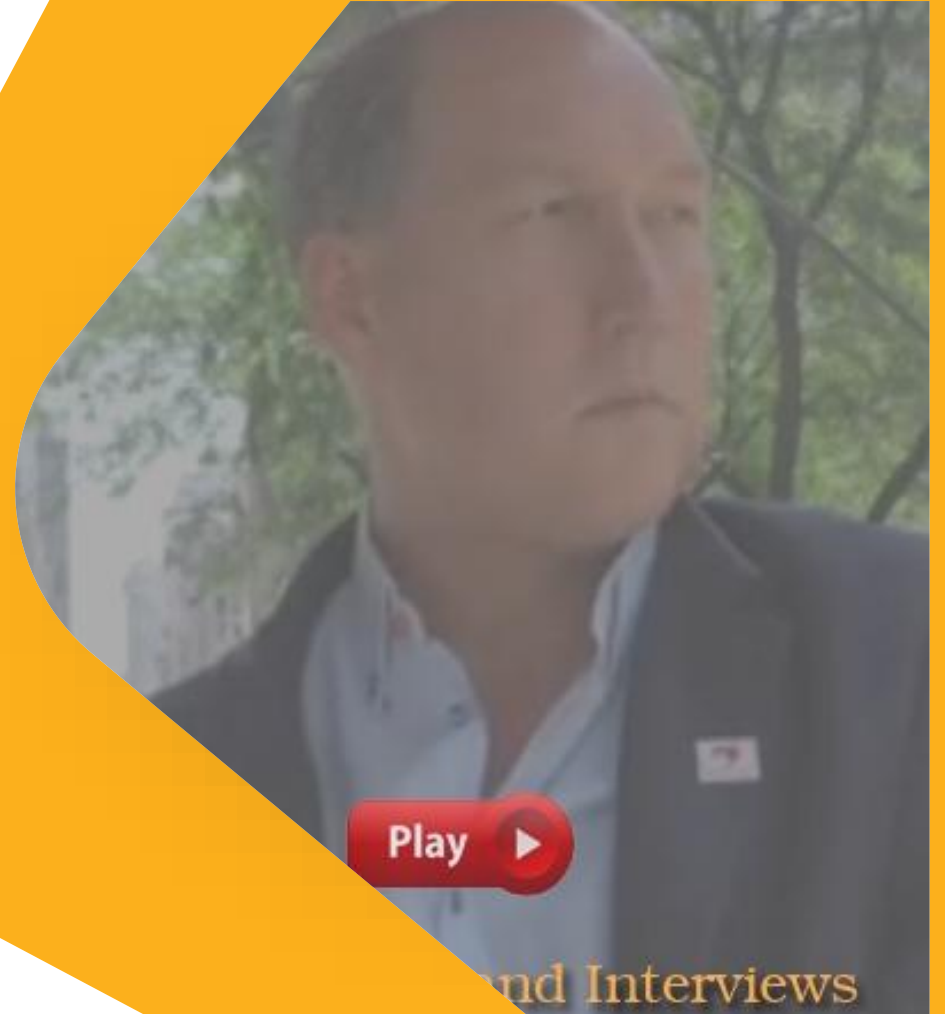
As "The Bullseye Guy," Stephen has become a sought-after speaker and consultant, sharing his insights and strategies for targeting and achieving business goals with precision.

His ability to convey complex concepts in an accessible manner has made him a popular figure at conferences, workshops, and educational platforms, where he educates emerging entrepreneurs to CEOs on the essentials of business success, innovation, and the power of effective networking.

The [Podcast](#) section features compelling interviews, blockchain/crypto/fintech insights, and business networking tips and techniques.

The Blog features [articles](#) written by Stephen Meade that are project future insights and share knowledge.

Learn more: <https://TheBullsEyeGuy.com/>





ABOUT

Stephen Meade is a visionary entrepreneur, fintech pioneer, and global strategist with over three decades of experience building transformative companies and advising governments on the future of finance.

He gained early recognition in the 1990s by founding VirtualSellers.com, an e-commerce infrastructure platform that predated PayPal and Shopify. The company went public in 1999 and marked the start of Stephen's prolific journey in capital markets, digital finance, and regulatory innovation.

In 2005, he launched **BigBamboo, LLC** as a personal incubator to create and scale future-focused ventures. That initiative has since evolved into **BigBamboo Global Holdings**, an international platform with business interests across the U.S., Middle East, Asia, Africa, and Latin America.

Through BigBamboo, Stephen has founded three public OTC companies and built multiple firms focused on blockchain, institutional investing, and ESG-aligned finance.

He is the founder of **DigeXe**, a Bermuda-regulated exchange for institutional digital offerings, and **Green Wave Funding**, which helps governments and corporates design and deploy Green Bond programs.

A trusted advisor to sovereign leaders and regulators in Bermuda, Malta, Dubai, and beyond, Stephen is also a sought-after speaker at global forums like Davos and TED.

His mission: simplify complexity, unlock capital, and shape inclusive, future-ready financial ecosystems.





LEADERSHIP AND EXPERTISE

In the realm of business development, Meade is revered for his ability to harness opportunities and drive innovation, particularly through his leadership at Big Bamboo, LLC, where he incubates transformative ideas into market success stories.

His nuanced understanding of capital investment, governmental regulations, and venture negotiations has played a pivotal role in assembling teams that drive organizational growth and scalability.

Outside of his business achievements, Meade's dedication to social impact is demonstrated by his support for initiatives that promote sustainability and global impact. His strategic leadership qualities and business success have established him as a venerated figure at executive leadership conferences and in startup communities globally, where he contributes not only as a business leader but also as a catalyst for change.





Expertise Expanded

Stephen Meade, a recognized figure in the global business space, possesses expertise that can significantly contribute to shaping rules and regulations for financial products and business models. His knowledge and insights are valuable in addressing the challenges posed by complex business models and pioneering technologies. [As an expert, he can provide informed perspectives on complexities associated with emerging industries.](#)

Here's how he could assist:

1. Expertise in Business Formation:

- As the founder of BigBamboo LLC, Stephen Meade has a track record of accelerating ideas into viable companies. His experience in incubating and scaling ventures can inform in a regulatory approach.

2. Understanding of Blockchain Technology:

- Meade's involvement in ventures like MonetaPro.io, a global barter platform leveraging blockchain, demonstrates his understanding of distributed ledger technology.
- He can provide insights on how blockchain-based assets should be regulated and secured.

3. Sales Psychology and Communication:

- Meade's BullsEye Belief System emphasizes sales psychology and targeted communication.
- Crafting regulations that effectively communicate rules to market participants is crucial. Meade's expertise can enhance clarity and compliance.

4. Navigating Complexities:

- Regulatory framework must balance innovation with investor protection.
- Meade's experience in scaling capital, revenue, and customer bases can guide in creating a robust yet flexible regulatory environment.

5. Collaboration with Stakeholders:

- Meade's mentorship and executive roles demonstrate his ability to collaborate with diverse stakeholders.
- He can facilitate dialogue between regulators, industry players, and investors to create effective rules.

6. Avoiding Pitfalls:

- Learning from historical challenges faced by figures like Union Maj. Gen. George Gordon Meade (who defeated Lee at Gettysburg but faced adversity, Meade can help anticipate pitfalls and address them proactively.

In summary, Stephen Meade's multifaceted background, entrepreneurial spirit, and understanding of both business and technology make him a valuable resource, strategic advisor, or consultant.



Digital Assets & Regulatory Framework

Stephen Meade, a recognized figure in the digital asset space, possesses expertise that can significantly contribute to shaping rules and regulations for digital asset offerings.

His knowledge and insights are valuable in addressing the challenges posed by digital assets within the regulatory landscape.

As an expert, he can provide informed perspectives on categorizing digital assets (such as commodities, securities, currencies, or property) and help regulators and market participants navigate the complexities associated with this emerging asset class.

Stephen Meade called this “A Framework of Innovation”.

MALTA: Stephen Meade has been closely involved with Malta’s digital asset landscape, particularly through the **Virtual Financial Assets Framework**, including:

1. Virtual Financial Assets Framework (VFAF):
 - Malta introduced the Virtual Financial Assets Act (VFAA) in November 2018, creating a regulatory framework for digital asset businesses.
 - The VFAA regulates various digital asset activities conducted within Malta, including issuing, selling, or redeeming virtual coins, operating digital asset exchanges, and providing custodial wallet services. This framework supports innovation and new technologies while ensuring effective investor protection and stability.
2. *Stephen Meade’s Role:* While specific details within the law are not mentioned, Stephen Meade had direct involvement with the law firms who created and crafted the world’s first regulatory framework for Digital assets. His expertise in entrepreneurship, blockchain technology, and business formation aligned with Malta’s efforts to create a robust digital asset ecosystem.

Bermuda, Stephen Meade has been closely involved with the digital asset landscape, particularly through the **Digital Asset Business Act (DABA)**. Here are some key points:

1. Digital Asset Business Act (DABA):
 - Bermuda introduced the Digital Asset Business Act 2018 (DABA), creating one of the world’s first regulatory frameworks for digital asset businesses.
 - DABA regulates various digital asset activities conducted within Bermuda, including issuing, selling, or redeeming virtual coins, operating digital asset exchanges, and providing custodial wallet services.
2. DAIA of 2020: The Bermuda Digital Asset Innovation Act of 2020 was a significant legislative step that includes various rules and principles that guide the issuance and management of digital assets. This Act was the first in the world as a prelude to **Global Asset Offerings** and **Tokenized Real World Assets**.
3. *Stephen Meade’s Role:* Walkers Financial (the leading Crypto Law Firm) was instrumental in the crafting and the legislation. Meade played a vital role with his input, insights, knowledge, and creativity, especially as it related to the similarity and correlation to traditional financing and stock offerings. His expertise in entrepreneurship, blockchain technology, and business formation aligned with Bermuda’s efforts to create a robust digital asset ecosystem.



CORPORATE:

BIGBAMBOO GLOBAL HOLDINGS

Architecting the Future of Finance, Innovation, and Impact

BigBamboo Global Holdings is a next-generation strategy and investment platform created by renowned entrepreneur and global financial architect **Stephen Meade**.

Founded originally in 2005 as an incubator called “BigBamboo, LLC”, the Company has evolved from an incubator into a visionary global holding company that architects scalable ventures across finance, technology, sustainability, and infrastructure.

Unlike traditional firms, BigBamboo GH functions as a Business Architect—building and owning companies that shape the future of industries.

We combine institutional-grade execution, financial structuring, and strategic foresight, making us a preferred partner for sovereign leaders, regulators, and impact-driven investors worldwide.

We don't invest in Companies, we **CREATE** them.





Current Companies



Green Wave Funding, a Sustainability Finance Leader in the green and blue bond market, is set to revolutionize sustainable finance by proposing the establishment of an independent and dedicated green bond exchange.

This strategic move aims to challenge the dominance of Luxembourg and Singapore in the green bond market and establish the GCC region at the forefront of sustainable finance.

Our plan underlines a commitment to ecological development and sustainable building projects globally, enhancing their service portfolio in the green bond issuance process.

<https://www.greenwavefunding.com/>





MONETAPRO.IO

MonetaPro.IO is a pioneering FinTech company leveraging blockchain technology to transform global corporate trade.

It offers a secure, efficient digital marketplace for businesses to transact internationally with ease. Comprising experts in finance, technology, and commerce, MonetaPro.IO aims to simplify cross-border transactions, ensuring security, transparency, and real-time settlement.

Its mission is to make global trade more accessible and efficient, fostering economic growth by eliminating traditional barriers.

Guided by a board of seasoned industry leaders, MonetaPro.IO is dedicated to innovating the way businesses engage in international commerce, positioning itself as a key player in the FinTech revolution.

Winner of 8 Global Contests in Blockchain and Fintech.

<https://monetapro.io/>





Gold and Fancy Jewels



Dubai: United Arab Emirates

XTRA GATE is a twenty-year-old, globally established leader in Gold, Diamonds, and Precious Stones.

A multifarious and multifaceted business conglomerate that excels in managing the supply chain dynamics for gold, diamonds, and semi-precious gems across the globe. We offer specialized expertise to our valuable clients and partners when it comes to upstream mining and sourcing, midstream processing and manufacturing, and downstream retail & trading.

As a subsidiary of XTRAGATE, Goldiama takes pride in having a multinational and experienced team of gemologists, graders, analysts, polishers, and craftsmen who are instilled with a passion for performing, and continue to pursue excellence every day.

<https://www.xtragate.com/> and <https://www.xtragate.com/>





THE LEGACY MINT

Strategically located in Dubai, a global hub of commerce and luxury, The Legacy Mint stands at the forefront of exclusive gold craftsmanship.

As an international eCommerce company specializing in the design and production of bespoke gold coins, The Legacy Mint transforms visions into exquisite, tangible treasures.

Leveraging a combination of artistry, technical precision, and strategic global reach, we deliver commemorative, limited-edition, and special-purpose gold coins to clients worldwide.

Our mission is simple yet profound: to blend creativity, craftsmanship, and purpose into every gold coin we create, providing a seamless journey from concept to delivery for clients who seek to make a statement that lasts for generations.





PAPAL MINT

“THE BALDACHIN”

Stephen Meade, facilitated a deal between Goldiami and JRS Bullion, to create a commemorative gold coin inspired by the Baldachin, and which is to be marketed at Catholic gift shops around the world.

This partnership not only underscores Goldiami's commitment to seizing opportunities and fostering collaboration but also exemplifies Stephen's visionary approach to networking.

Through this innovative venture, Goldiami and JRS Bullion have united forces to explore new business opportunities. Together, they aim to leverage their expertise and resources to craft a unique and mutually beneficial product celebrating art, history, and craftsmanship.

St. Peter's Baldachin is a large Baroque sculpted bronze canopy, technically called a ciborium or baldachin, over the high altar of St. Peter's Basilica in Vatican City, the city-state and papal enclave surrounded by Rome, Italy





WORLD RECORD “SPIRIT OF KASHMIR” 151-Carat Sapphire

Goldiama is the proud owner of “The Spirit of Kashmir”, a **world-record**, 151-carat, GIA Kashmir-certified sapphire stone.

In collaboration with top jewelry designers, Goldiama is seeking a \$5 million capital injection as a pivotal move to transform the celebrated Kashmir Sapphire into a tangible luxury symbol.

The goal of Goldiama is to complete an entire set (necklace, ring, and earrings), and bring this stunning, legacy, and once-in-a-lifetime piece to market.

This investment is an opportunity to be part of a visionary blueprint, setting the stage for a masterpiece destined for historical significance.

As a comparison, Christie's has held a world-record auction for the “Peacock” - a 109-carat necklace, which went for \$101.5 Million.

Confidential Presentation:





COMING SOON

The following
companies are
in development.





DigeXe

(DIGITAL STOCK EXCHANGE)

DigeXe is a next-generation Web3 decentralized finance (DeFi) platform that redefines access to capital markets.

It offers a blockchain-native infrastructure purpose-built to serve the mid-market segment—private companies with \$10MM+ in revenue—enabling them to raise capital more efficiently through a new mechanism called an Institutional Digital Offering (IDO).

Unlike traditional IPOs or risky ICOs, DigeXe provides regulated, transparent, and liquid markets with end-to-end support.

The Global stock market exceeds \$100 trillion in value, with 36,000 public companies and over 5 million private companies generating \$10MM+ in revenue. Valuations of leading traditional exchanges are massive: CME (\$70B), NYSE (\$60B), Nasdaq (\$35B), LSE (\$50B), HKEX (\$55B).

Meanwhile, blockchain-native exchanges like Binance (\$300B), Coinbase (\$50B), and Kraken (\$20B) signal a clear demand shift toward digital-first capital markets.

DigeXe is uniquely positioned to capture this transition with lower costs, faster onboarding, and global reach.





STEALTH COMPANY COLLECTIBLES SPACE

With the collectibles market projected to surpass \$500 billion globally by 2025, and digital ownership accelerating across generations.

BigBamboo Global Holdings is in negotiations to acquire a Legacy Consumer Brand.

Then, we will be launching a modern, multi-channel platform across five high-margin product verticals.

The company seeks to raise \$5 million in early-stage capital to fund the development of its product lines, licensing partnerships, digital infrastructure, and go-to-market execution.

This investment will allow TFM to re-establish itself as a trusted leader in physical, digital, and hybrid collectible offerings.

With built-in brand equity, decades of consumer trust, and a structured, IP-driven launch strategy, this company is positioned for rapid growth and global reach.

Exit opportunities include acquisition by media, e-commerce, or luxury conglomerates—or an IPO via digital asset platforms—offering institutional investors significant upside and liquidity potential.





Animated Series & Merchandise

Guardians of the Garden (GOTG) is an animated character-based franchise designed to capture the global market for children's media, collectibles, mobile gaming, and eco-education.

Built around four highly marketable and relatable honeybee characters, GOTG blends entertainment with a social mission—encouraging environmental awareness and teamwork.

The story follows a hidden garden world where four bee heroes protect the balance of nature from environmental collapse.

Combining educational values with vibrant animation and interactive products, GOTG is positioned to become a cross-platform entertainment and merchandise brand.

The Four Hero Characters

- Marabel – The compassionate leader, symbolizing courage and guidance.
- Buzzillion – The adventurous speedster, perfect for gaming and action gear.
- Waggles – The joyful communicator, great for expressive toys and movement-based merch.
- BeeWell – The nurturing healer, aligned with wellness and educational product lines.

[Trailer and Introduction:](#)





PHILANTHROPY

Stephen Meade is involved in a wide range of global philanthropies and activities.

With a focus on **IMPACT** and **ACTION**, Meade has carefully selected organizations that he both believes can make a difference, and where he can make a meaningful contribution.





QUEEN'S
COMMONWEALTH
TRUST

The [Queen's Commonwealth Trust](#) was established on 21st April 2018 in recognition of Her Majesty Queen Elizabeth II's lifetime of service to the Commonwealth and her unwavering belief in young people and all they do to make the world a better place. We put young Commonwealth leaders at the center of everything we do. We provide their organizations with flexible funding, practical tools and support, and a vibrant network to help them transform their communities. This is across the areas of agriculture and food, education and employability, environment, health, and inclusion.



The [Economic Forum for Sustainable Development](#) is a prestigious and internationally recognized independent organization dedicated to promoting sustainable development and economic growth. The Forum is built on the core principle that economic progress should be pursued in a manner that is both environmentally responsible and socially just, while also promoting inclusivity. It convenes top minds, policymakers, business leaders, and civil society representatives to engage in collaborative dialogue and share best practices.



Bermuda Asset Management

In 1987 [Bermuda Asset Management](#), Ltd. (BAM) became the first independent investment management company in Bermuda. BAM provides investment advisory and tech advisory services to financial institutions, family offices, institutional investors, and technology startups.

The Island SDG Impact Fund will invest in blue economy start-ups as part of a venture studio being launched in Bermuda in 2023.



The Peace Coin Foundation is a 501 (c) (3) not-for-profit that offers corporations, endowments, foundations, SGD investors, and individuals a vehicle for charitable donations that support projects around the world. With a focus on the United Nations 17 Sustainable Goals (SDGs), the Peace Coin Foundation will look to provide capital infusions in targeted and select projects.



- Casa Rica (UPPR)
- OWN (Digital App)
- A2 Productions
- AI Brand Accelerator
- Bermuda Global Holdings
- Super Model Management
 - TV Show and Make-Up Line



Advisor Involvement



A Little More History



PAST SUCCESS AND EFFORTS

Meade graduated from the University of Missouri-Kansas City with a bachelor's degree in Business and Marketing.

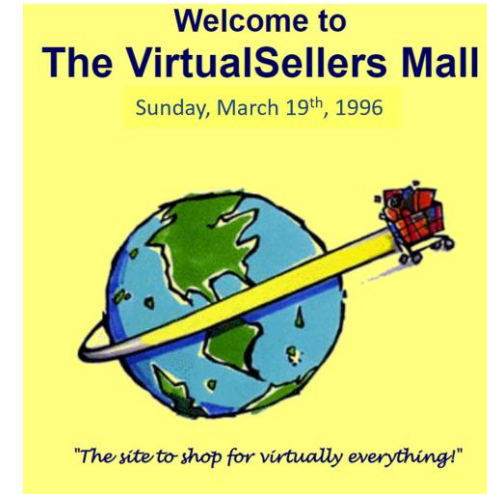
By the age of 21, he had written three books on credit improvement and finance, and an infomercial called "Give Yourself Credit".

He spent six years in financial services and in 1996, started his first internet company called Virtual Sellers.

VirtualSellers was a pioneer in e-commerce-based transactions and shopping carts. He took the company Public in 1999 with an OTC transaction. The back-end was a precursor to PayPal and the front-end for Shopify.

In his business capacity, Meade was named TCVN's Fast-Pitch Winner for his work with My WetRock in March 2011. My WetRock is a consumer product that saves water by reducing the amount of wasted water when flushing toilets. As of 2005, Meade was Chairman at BigBamboo LLC, a holding company that incubates start-up companies.

Stephen has been a panel moderator and speaker at several events and universities. He has served as a mentor to the Founder Institute, a entrepreneur training and startup launch program, and participated in Opportunity Green.





A History of Firsts and “Almosts”

Lifelong Entrepreneur. Several Companies were the first in the world to do something. However, not all worked.

“The early bird gets the worm, but the second mouse gets the cheese.”

- 1987- One of earliest Infomercials (Give Yourself Credit)
- 1989- Regional Vice-President- Travelers Group (read 357 books in six years and trained over 8,000 salespeople)
- 1996- Started in e-commerce and built one of the world’s first-ever shopping carts (Company logo became the industry symbol for shopping carts).
- 1999- Public Company Transaction with VDOT for e-commerce
- 2000- Public Company for Medical Health Records (too early)
- 2000- Tried to build a Global Electronic Currency (too early)
- 2001- 911 Homeland Security and Disaster Management Platform
- 2002- Cloud Storage (sold early)
- 2004- Enterprise Software
- 2009- Mobile Tech (first company in the world to insert a four-second audio message in the outbound call sequencing gap)
- 2010- Environmental Product (too early)
- 2012- Bitcoin (too early)
- 2012- Social Platforms (took on Facebook)
- 2013- Public Company- Mobile Photo Sharing (took on Instagram)
- 2017- Blockchain Crypto (Malta)
- 2020- Blockchain Crypto (Bermuda)
- 2023- Green Bonds
- 2025- Digital Asset Exchange

Welcome to
Virtual Sellers Mall

Sunday, March 19th, 1996



for virtually everything!”



SPEAKERS KIT

Expertise:

- Keynotes and Presentations
- Moderator
- Panelist

Highlights:

- Lifelong Entrepreneur
- Have created and run three Public OTC companies in the US
- Started 11 companies total
- Took my first company public in 1999 and was a precursor to PayPal
- Five companies created were the first one in the world to do something
- Professionally trained Speaker

Speaker Topics:

- Business Networking
- Finance and FinTech
- Sustainability
- Green/Blue Bond Financing
- Supply Chain and Procurement
- Enterprise Software
- Blockchain
- Entrepreneurship
- Vision, Values, and Leadership

Full Speaker Kit and Speaker Reels:

[Speakers Kit - The BullsEye Guy](#)



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STEPHEN MEADE



END